In a global environment defined by constant disruption, business leaders need data and analytics they can trust to inform their most important decisions.

With so much riding on the output of data and analytics, questions emerge about the trust we place in the data as well as the analytics and the controls that underwrite a new way of decision-making. Educating business leaders is the first step in recognizing the possibilities of data and analytics and establishing a trusted data and analytics strategy should soon follow.

This one-day course provides the foundation for leveraging data and analytics to explore what is possible by turning the classroom into an experience for the participants, and conveying what data and analytics can do for their organization. Attendees will extract insights through “design thinking”, incubate ideas, and get a practical understanding of how data and analytics can be used to solve their most challenging operational problems.

**Agenda:**
- Understanding the basics of data and analytics
- Establishing a trusted enterprise data strategy
- Reviewing conceptual analytics scenarios
- Achieving your analytics target operating model

For session dates, venue and hotel details, please visit us [execed.kpmg.com](http://execed.kpmg.com)